



# *DiVINes!*

Salon suisse des vigneronnes •

1

## Who am I ?

**Coraline de Wurstemberger**

President of *DiVINes!*  
the swiss women winemakers' fair

Owner of the winery Les Dames de Hautecour  
since 1998



2



Les Dames de Hautecour is located in Mont-sur-Rolle, on the northern coast of the lake Léman between Lausanne and Geneva.



... right in front of the Mont Blanc



3

## Legacy

The winery Les Dames de Hautecour – initially *Hautecour* – was passed on from woman to woman since 1649.

I received it from my grandmother, and decided to rename it in 2001, to honor it's history.



4



## Several innovations in the wine world

### 1. Creation of *Les Artisanes de la Vigne et du Vin*

1998

Concept :

Promote the image of women, share experiences, stand together



5

## Several innovations in the wine world

### 2. Importation of the *Le Vin des Femmes* label

2017 and 2018

Concept :

prize awarded by an all-female jury for the promotion of the women's taste



6



# Several innovations in the wine world

## 3. *DiVINes* ! Salon suisse des vigneronnes

1<sup>st</sup> edition in 2021

Concept :  
showcase the expertise of women wine makers



7



## Where ?

In Rolle, between  
Geneva and  
Lausanne, in the  
middle of the  
vinyard, at the Castle



8



## DiVINes ! 2023 – 3<sup>rd</sup> edition

50% more exhibitors

10% more cantons

The 6 wine regions represented



9

## DiVINes ! 2023 – 3<sup>rd</sup> edition



45 women winemakers

9 cantons



10



What innovation ?

One more wine fair ?

How is it different ?



11

An innovating concept  
because...

It puts forward the women winemakers of Switzerland

They will be there in person, so that they can share their  
passion, their experience and their wines with the public



12



We look forward  
in meeting you in  
November !

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13

Thank you for  
your attention !



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14